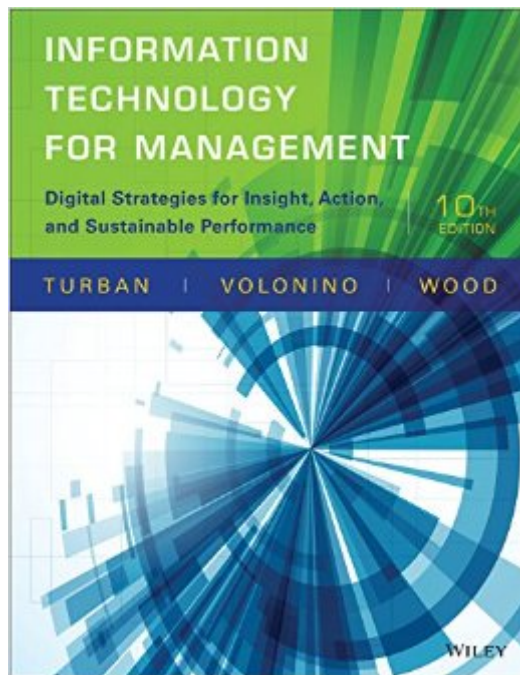# Information Technology For Management: Digital Strategies For Insight, Action, And Sustainable Performance

Synopsis

Information Technology for Management by Turban, Volonino, and Wood engages students with up-to-date coverage of the most important IT trends today. Over the years, this leading IT textbook had distinguished itself with an emphasis on illustrating the use of cutting edge business technologies for achieving managerial goals and objectives. The 10th Edition continues this tradition with coverage of emerging trends in Mobile Computing and Commerce, IT virtualization, Social Media, Cloud Computing and the Management and Analysis of Big Data along with advances in more established areas of Information Technology.

Book Information

Hardcover: 504 pages

Publisher: Wiley; 10 edition (June 22, 2015)

Language: English

ISBN-10: 1118897781

ISBN-13: 978-1118897782

Product Dimensions: 8.7 x 0.8 x 11 inches

Shipping Weight: 2.6 pounds (View shipping rates and policies)

Average Customer Review: 3.9 out of 5 stars See all reviews (11 customer reviews)

Best Sellers Rank: #49,787 in Books (See Top 100 in Books)   #56 in Books > Business & Money > Management & Leadership > Information Management   #705 in Books > Textbooks > Computer Science   #801 in Books > Business & Money > Processes & Infrastructure

Customer Reviews

I don't know what to say other than I hate it- and I'm a techie! The subject matter (one I'm totally interested in by the way) was very hard to follow. Dull and lifeless. I couldn't believe that chapter after chapter this book failed to capture my attention, and I found myself becoming distracted...again and again. I put it down for a while and started reading another book by another author concerning the same subject and was almost immediately IMMERSED. I'd read through 6 chapters before I realized what I'd done. I'm guessing it's the writing styles that differ so much.

Was my text book for a class. I could highlight in four different colors, bookmark, make notecards and study them, look a my highlights from previous pages, etc. It was quite easy to navigate through the book. The book was a lot cheaper than renting from the university and I was able to set the rental for the last day of the semester to return it. The downside I would say was sometimes the

Kindle for PC app that I downloaded it on did funky things. A couple times I had to remove the program and reinstall it on my laptop, which was frustrating. I also was disappointed I couldn't read it on my Kindle paperwhite or my tablet because the book wasn't supported on that format.

I am incredibly annoyed at . This listing said I was buying an e-textbook, not a Kindle book. In my experience an e-textbook has always been a pdf. Now all I have is a crappy Kindle version that I can only use in a Kindle app. This is virtually useless to me in this format, and there is apparently no way to get my money back.

Is a really good book, with a lot of case studies and useful information

All good about this purchase.

Book is a great overview of technology coupled with many case studies.

Information Technology for Management: Digital Strategies for Insight, Action, and Sustainable Performance, 10th Edition Information Technology for Management: Digital Strategies for Insight, Action, and Sustainable Performance How to Draw Action Figures: Book 2: More than 70 Sketches of Action Figures and Action Poses (Drawing Action Figures, Draw Action Figures Book, How Draw Action Poses, Draw Comic Figures) Lucid Dreaming, Plain and Simple: Tips and Techniques for Insight, Creativity, and Personal Growth NASA Voyager 1 & 2 Owners' Workshop Manual - 1977 onwards (VGR77-1 to VGR77-3, including Pioneer 10 & 11): An insight into the history, technology, ... sent to study the outer planets and beyond Buyer Personas: How to Gain Insight into your Customer's Expectations, Align your Marketing Strategies, and Win More Business Rolls-Royce Merlin Manual - 1933-50 (all engine models): An insight into the design, construction, operation and maintenance of the legendary World War 2 aero engine (Owners' Workshop Manual) The Wisdom of the Overself: The Path to Self-Realization and Philosophic Insight, Volume 2 Insight Out: Get Ideas Out of Your Head and Into the World Commercial Diving: Discover How to Become a Commercial Diver ~ Insight into the World of Commercial Diving (Underwater Inspections, Welding, Repair, and Maintenance) Sustainable Innovation: Build Your Company’s Capacity to Change the World (Innovation and Technology in the World E) Avatar: The Last Airbender: Legacy (Insight Legends) Insight from the Dalai Lama 2016 Day-to-Day Calendar Dancing with the Stars: Behind the Scenes with Corky Ballas: An Audio Recording by Insight Educational Communications

Photography: DSLR Photography Secrets and Tips to Taking Beautiful Digital Pictures (Photography, DSLR, cameras, digital photography, digital pictures, portrait photography, landscape photography) Spooky Action at a Distance: The Phenomenon That Reimagines Space and Time-and What It Means for Black Holes, the Big Bang, and Theories of Everything Agile Metrics in Action: Measuring and Enhancing the Performance of Agile Teams Data Information Literacy: Librarians, Data, and the Education of a New Generation of Researchers (Purdue information literacy handbooks) The New Create an Oasis with Greywater 6th Ed: Integrated Design for Water Conservation, Reuse, Rainwater Harvesting, and Sustainable Landscaping Growing Tomorrow: A Farm-to-Table Journey in Photos and Recipes: Behind the Scenes with 18 Extraordinary Sustainable Farmers Who Are Changing the Way We Eat

Dmca